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OMB No. 0651-0009 (Exp 02/28/2018)

Trademark/Service Mark Application, Principal Register

Serial Number: 87743837 Filing Date: 01/04/2018

The table below presents the data as entered.

Input Field	Entered	
SERIAL NUMBER	87743837	
MARK INFORMATION		
*MARK	LG AICONN	
STANDARD CHARACTERS	YES	
USPTO-GENERATED IMAGE	YES	
LITERAL ELEMENT	LG AICONN	
MARK STATEMENT	The mark consists of standard characters, without claim to any particular font style, size, or color.	
REGISTER	Principal	
APPLICANT INFORMATION		
*OWNER OF MARK	LG Corp.	
*STREET	128, Yeoui-daero, Yeongdeungpo-gu	
*CITY	Seoul, 150-721	
*COUNTRY	Korea, South	
EMAIL ADDRESS	mailroom@bskb.com	
LEGAL ENTITY INFORMATION		
ТҮРЕ	corporation	
STATE/COUNTRY OF INCORPORATION	Korea, South	
GOODS AND/OR SERVICES AND BASIS INFORMATION		
INTERNATIONAL CLASS	009	
*IDENTIFICATION	Smartphones; Displays for mobile phones, namely, LED displays for mobile phones, OLED (Organic Light Emitting Diode) displays for mobile phones, liquid crystal displays for mobile phones and video displays for mobile phones; Portable communications apparatus, namely, telephone handsets, walkie-talkies, satellite telephones, mobile phones and Personal Digital Assistants (PDA); Downloadable application software for smartphones, namely, software for sharing data between electronic devices; Television receivers; Wireless headsets, namely, wireless headsets for mobile phones, smartphones and portable media players; Apparatus for recording, transmission or reproduction of sound or images; Batteries for mobile phones	
FILING BASIS	SECTION 1(b)	

FOREKON APPLICATION NUMBER53490FOREKON APPLICATIONTrinidal and TobagoFOREKON MULING DATE1205/2017PATENT TO DERFECT 44(a)Stabis for registration, a valid chim of priority may be relatived.ATTORNEY INFORMATIONrestained.ATTORNEY INFORMATION1006/01/1000000000000000000000000000000	FILING BASIS	SECTION 44(d)	
COUNTRYFINIAISA and 1008g0FOREIGN FILING DATE2105/2017PREFICT 44002105/2017PREFICT 44002105/2017ATTORNEY INFORMATIONEvatianical. If ultimately the applicant does not rely on \$44(c) as a basis for registration, a valid claim of priority may be retained.ATTORNEY INFORMATIONSide-1 KenneyATTORNEY DOCKET NUMBERGlobase Road, Suite 100 EastFIRM NAMEBirch, Stewart, Kolasch & Birch, LLPSTREEBil ChurchSTREEBil ChurchCOUNTRYUnited StatesZIPPOSTAL CODE2042PIONECountryCOUNTRYGlobase Road, Suite 100 EastEMAIL ADDRESSGlobase Road, Suite 100 EastCITSinterSTREE TO COMMUNICATE VIA EMAILVirginiaCOUNTRYGlobase Road, Suite 100 EastCITHORIZED TO COMMUNICATE VIA EMAILSinter: Sinter	FOREIGN APPLICATION NUMBER	53490	
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OTHER APPOINTED ATTORNEYT. Smith; Lynde Herzbach; Charles GorensteinDOMESTIC REPRESENTATIVE INFORMATIONBirch, Stewart, Kolasch & Birch, LLPNAMEBirch, Stewart, Kolasch & Birch, LLPSTREET8110 Gatehouse Road, Suite 100 EastCITYFalls ChurchSTATEVirginiaCOUNTRYUnited StatesZIP CODE2042PHONE703-205-8000FAX703-205-8050EMAIL ADDRESSmailroom@bskb.comCORRESPONDENCE INFORMATIONRobert J. KenneyFIRM NAMERobert J. KenneyFIRM NAMEBirch, Stewart, Kolasch & Birch, LLPSTREET8110 Gatehouse Road, Suite 100 EastGUTYFIRM Stewart, Kolasch & Birch, LLPSTREETBirch, Stewart, Kolasch & Birch, Stewart, State Stewart, Kolasch & Birch, Stewart, Stewart, Stewart, Stewart, Stewart, Stewa	AUTHORIZED TO COMMUNICATE VIA EMAIL	Yes	
NAMEBirch, Stewart, Kolasch & Birch, LLPSTREET8110 Gatehouse Road, Suite 100 EastCTYFalls ChurchSTATEVirginiaCOUNTRYUnited StatesZIP CODE2042PHONE703-205-8000FAX03205-8050EMAIL ADDRESSonilonomebskb.comNAMERobert J. KenneySTREETNAMESTREETSilt Gatehouse Road, Suite 100 EastSTREETBirch, Stewart, Kolasch & Birch, LLPSTREETSilt Gatehouse Road, Suite 100 EastSTREETFalls Church	OTHER APPOINTED ATTORNEY		
STREET8110 Gatehouse Road, Suite 100 EastCTTYFalls ChurchSTATEVirginiaCOUNTRYUnied StatesZP CODE2042PHONE703-205-8000FAX03-205-8000FAX03-205-8000CORRESPONDENCE INFORMATIONmailroom@bskb.comNAMERobert J. KenneySTREETStatesStates	DOMESTIC REPRESENTATIVE INFORMATION		
CTYFalls ChurchSTATEVirginiaCOUNTRYUnited StatesZIP CODE2042PHONE703-205-8000FAX703-205-8050CORRESPONDENCE INFORMATIONmairoom@bskb.comNAMERobert J. KenneyFIRM NAMEBirch, Stewart, Kolasch & Birch, LLPSTREETS10 Gatehouse Road, Suite 100 EastCOTFalls Church	NAME	Birch, Stewart, Kolasch & Birch, LLP	
STATEVirginiaCOUNTRYUnited StateszIP CODE2042PHONE703-205-8000FAX703-205-8000EMAIL ADDRESSmairoom@bskb.comCORRESPONDENCE INFORMATIONmairoom@bskb.comNAMERobert J. KenneyFIRM NAMEBirch, Stewart, Kolasch & Birch, LLPSTREETAllo Gatehouse Road, Suite 100 EastCUTYHand Park Park Park Park Park Park Park Park	STREET	8110 Gatehouse Road, Suite 100 East	
COUNTRYUnited StatesZIP CODE22042PHONE703-205-8000FAX703-205-8050EMAIL ADDRESSmailroom@bskb.comCORRESPONDENCE INFORMATIONNAMENAMERobert J. KenneyFIRM NAMEBirch, Stewart, Kolasch & Birch, LLPSTREET8110 Gatehouse Road, Suite 100 EastCTYHoney	СІТУ	Falls Church	
ziP code2042PHONE703-205-8000FAX703-205-8050EMAIL ADDRESSmailroom@bskb.comCORRESPONDENCE INFORMATIONRobert J. KenneyNAMERobert J. KenneySTREETBirch, Stewart, Kolasch & Birch, LLPSTREETBilo Gatehouse Road, Suite 100 EastCTYFils Church	STATE	Virginia	
PHONE703-205-8000FAX703-205-8050EMAIL ADDRESSmailroom@bskb.comCORRESPONDENCE INFORMATIONModer J. KenneyNAMERobert J. KenneyFIRM NAMEBirch, Stewart, Kolasch & Birch, LLPSTREET8110 Gatehouse Road, Suite 100 EastCTTYHis Church	COUNTRY	United States	
FAX703-205-8050EMAIL ADDRESSmailroom@bskb.comCORRESPONDENCE INFORMATIONRobert J. KenneyNAMERobert J. KenneyFIRM NAMEBirch, Stewart, Kolasch & Birch, LLPSTREET8110 Gatehouse Road, Suite 100 EastCTTYFalls Church	ZIP CODE	22042	
EMAIL ADDRESSmailroom@bskb.comCORRESPONDENCE INFORMATIONNAMERobert J. KenneyFIRM NAMEBirch, Stewart, Kolasch & Birch, LLPSTREET8110 Gatehouse Road, Suite 100 EastCITYFalls Church	PHONE	703-205-8000	
CORRESPONDENCE INFORMATION NAME Robert J. Kenney FIRM NAME Birch, Stewart, Kolasch & Birch, LLP STREET 8110 Gatehouse Road, Suite 100 East CITY Falls Church	FAX	703-205-8050	
NAMERobert J. KenneyFIRM NAMEBirch, Stewart, Kolasch & Birch, LLPSTREET8110 Gatehouse Road, Suite 100 EastCITYFalls Church	EMAIL ADDRESS	mailroom@bskb.com	
FIRM NAME Birch, Stewart, Kolasch & Birch, LLP STREET 8110 Gatehouse Road, Suite 100 East CITY Falls Church	CORRESPONDENCE INFORMATION		
street 8110 Gatehouse Road, Suite 100 East ctry Falls Church	NAME	Robert J. Kenney	
CITY Falls Church	FIRM NAME	Birch, Stewart, Kolasch & Birch, LLP	
	STREET	8110 Gatehouse Road, Suite 100 East	
STATE Virginia	СІТУ	Falls Church	
	STATE	Virginia	

COUNTRY	United States	
ZIP/POSTAL CODE	22042	
PHONE	703-205-8000	
FAX	7032058050	
*EMAIL ADDRESS	mailroom@bskb.com	
*AUTHORIZED TO COMMUNICATE VIA EMAIL	Yes	
FEE INFORMATION		
APPLICATION FILING OPTION	TEAS RF	
NUMBER OF CLASSES	1	
APPLICATION FOR REGISTRATION PER CLASS	275	
*TOTAL FEE DUE	275	
*TOTAL FEE PAID	275	
SIGNATURE INFORMATION		
SIGNATURE	/Robert J. Kenney/	
SIGNATORY'S NAME	Robert J. Kenney	
SIGNATORY'S POSITION	Attorney of record, Virginia bar member	
SIGNATORY'S PHONE NUMBER	703-205-8000	
DATE SIGNED	01/04/2018	

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Trademark/Service Mark Application, Principal Register

Serial Number: 87743837 Filing Date: 01/04/2018

To the Commissioner for Trademarks:

MARK: LG AICONN (Standard Characters, see mark)

The literal element of the mark consists of LG AICONN.

The mark consists of standard characters, without claim to any particular font style, size, or color.

The applicant, LG Corp., a corporation of Korea, South, having an address of 128, Yeoui-daero, Yeongdeungpo-gu Seoul, 150-721 Korea, South mailroom@bskb.com (not authorized)

requests registration of the trademark/service mark identified above in the United States Patent and Trademark Office on the Principal Register established by the Act of July 5, 1946 (15 U.S.C. Section 1051 et seq.), as amended, for the following:

International Class 009: Smartphones; Displays for mobile phones, namely, LED displays for mobile phones, OLED (Organic Light Emitting Diode) displays for mobile phones, liquid crystal displays for mobile phones and video displays for mobile phones; Portable communications apparatus, namely, telephone handsets, walkie-talkies, satellite telephones, mobile phones and Personal Digital Assistants (PDA); Downloadable application software for smartphones, namely, software for sharing data between electronic devices; Television receivers; Wireless headsets, namely, wireless headsets for mobile phones, smartphones and portable media players; Apparatus for recording, transmission or reproduction of sound or images; Batteries for mobile phones

Intent to Use: The applicant has a bona fide intention, and is entitled, to use the mark in commerce on or in connection with the identified goods/services.

Priority based on foreign filing: The applicant has a bona fide intention, and is entitled, to use the mark in commerce on or in connection with the identified goods/services and asserts a claim of priority based on Trinidad and Tobago application number 53490, filed 12/05/2017. INTENT TO PERFECT 44(d) : At this time, the applicant intends to rely on §44(e) as a basis for registration. If ultimately the applicant does not rely on §44(e) as a basis for registration, a valid claim of priority may be retained.

The applicant's current Attorney Information:

Robert J. Kenney and James M. Slattery; Paul C. Lewis; Michael K. Mutter; Michael T. Smith; Lynde Herzbach; Charles Gorenstein of Birch, Stewart, Kolasch & Birch, LLP 8110 Gatehouse Road, Suite 100 East

Falls Church, Virginia 22042 United States 703-205-8000(phone) 703-205-8050(fax) mailroom@bskb.com (authorized) The attorney docket/reference number is 0630-7507US1.

The applicant hereby appoints Birch, Stewart, Kolasch & Birch, LLP 8110 Gatehouse Road, Suite 100 East Falls Church Virginia 22042 United States 703-205-8000(phone) 703-205-8050(fax) mailroom@bskb.com (not authorized) as applicant's representative upon whom notice or process in the proceedings affecting the mark may be served.

The applicant's current Correspondence Information:

Robert J. Kenney Birch, Stewart, Kolasch & Birch, LLP 8110 Gatehouse Road, Suite 100 East Falls Church, Virginia 22042 703-205-8000(phone) 7032058050(fax)

mailroom@bskb.com (authorized)

E-mail Authorization: I authorize the USPTO to send e-mail correspondence concerning the application to the applicant, the applicant's attorney, or the applicant's domestic representative at the e-mail address provided in this application. I understand that a valid e-mail address must be maintained and that the applicant or the applicant's attorney must file the relevant subsequent application-related submissions via the Trademark Electronic Application System (TEAS). Failure to do so will result in the loss of TEAS Reduced Fee status and a requirement to submit an additional processing fee of \$125 per international class of goods/services.

A fee payment in the amount of \$275 has been submitted with the application, representing payment for 1 class(es).

Declaration

Basis:

If the applicant is filing the application based on use in commerce under 15 U.S.C. § 1051(a):

- The signatory believes that the applicant is the owner of the trademark/service mark sought to be registered;
- The mark is in use in commerce on or in connection with the goods/services in the application;
- The specimen(s) shows the mark as used on or in connection with the goods/services in the application; and
- To the best of the signatory's knowledge and belief, the facts recited in the application are accurate.

And/Or

If the applicant is filing the application based on an intent to use the mark in commerce under 15 U.S.C. § 1051(b), § 1126(d), and/or § 1126(e):

- The signatory believes that the applicant is entitled to use the mark in commerce;
- The applicant has a bona fide intention to use the mark in commerce on or in connection with the goods/services in the application; and
- To the best of the signatory's knowledge and belief, the facts recited in the application are accurate.
- To the best of the signatory's knowledge and belief, no other persons, except, if applicable, concurrent users, have the right to use the mark in commerce, either in the identical form or in such near resemblance as to be likely, when used on or in connection with the goods/services of such other persons, to cause confusion or mistake, or to deceive.
- To the best of the signatory's knowledge, information, and belief, formed after an inquiry reasonable under the circumstances, the allegations and other factual contentions made above have evidentiary support.
- The signatory being warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. § 1001, and that such willful false statements and the like may jeopardize the validity of the application or submission or any registration resulting therefrom, declares that all statements made of his/her own knowledge are true and all statements made on information and belief are believed to be true.

Declaration Signature

Signature: /Robert J. Kenney/ Date: 01/04/2018 Signatory's Name: Robert J. Kenney Signatory's Position: Attorney of record, Virginia bar member Payment Sale Number: 87743837 Payment Accounting Date: 01/05/2018

Serial Number: 87743837 Internet Transmission Date: Thu Jan 04 17:26:25 EST 2018 TEAS Stamp: USPTO/BAS-XXX.XXX.XX.2018010417262527 4675-87743837-5107a221a26ddf7ac7933894fd 826f5f9ff8e7917e728b4a10b0db79b41ac29930 -CC-3599-20180104171750744799

LG AICONN