

Trademark/Service Mark Application, Principal Register

Serial Number: 87743869

Filing Date: 01/04/2018

The table below presents the data as entered.

Input Field	Entered
SERIAL NUMBER	87743869
MARK INFORMATION	
*MARK	LG ICON
STANDARD CHARACTERS	YES
USPTO-GENERATED IMAGE	YES
LITERAL ELEMENT	LG ICON
MARK STATEMENT	The mark consists of standard characters, without claim to any particular font style, size, or color.
REGISTER	Principal
APPLICANT INFORMATION	
*OWNER OF MARK	LG Corp.
*STREET	128, Yeoui-daero, Yeongdeungpo-gu
*CITY	Seoul, 150-721
*COUNTRY	Korea, South
EMAIL ADDRESS	mailroom@bskb.com
LEGAL ENTITY INFORMATION	
TYPE	corporation
STATE/COUNTRY OF INCORPORATION	Korea, South
GOODS AND/OR SERVICES AND BASIS INFORMATION	
INTERNATIONAL CLASS	009
*IDENTIFICATION	Smartphones; Portable communications apparatus, namely, telephone handsets, walkie-talkies, satellite telephones, mobile phones and Personal Digital Assistants (PDA); Apparatus for recording, transmission or reproduction of sound or images; Downloadable application software for smartphones, namely, software for sharing data between electronic devices; Downloadable application software for mobile phones, namely, software for controlling audio and video functions in mobile phones; Displays for mobile phones, namely, LED displays for mobile phones, OLED (Organic Light Emitting Diode) displays for mobile phones, liquid crystal displays for mobile phones and video displays for mobile phones; Cameras for mobile phones; Batteries for mobile phones; Wireless headsets, namely, wireless headsets for mobile phones, smartphones and portable media players

FILING BASIS	SECTION 1(b)
FILING BASIS	SECTION 44(d)
FOREIGN APPLICATION NUMBER	53415
FOREIGN APPLICATION COUNTRY	Trinidad and Tobago
FOREIGN FILING DATE	11/14/2017
INTENT TO PERFECT 44(d)	At this time, the applicant intends to rely on §44(e) as a basis for registration. If ultimately the applicant does not rely on §44(e) as a basis for registration, a valid claim of priority may be retained.
ATTORNEY INFORMATION	
NAME	Robert J. Kenney
ATTORNEY DOCKET NUMBER	0630-7508US1
FIRM NAME	Birch, Stewart, Kolasch & Birch, LLP
STREET	8110 Gatehouse Road, Suite 100 East
CITY	Falls Church
STATE	Virginia
COUNTRY	United States
ZIP/POSTAL CODE	22042
PHONE	703-205-8000
FAX	703-205-8050
EMAIL ADDRESS	mailroom@bskb.com
AUTHORIZED TO COMMUNICATE VIA EMAIL	Yes
OTHER APPOINTED ATTORNEY	James M. Slattery; Paul C. Lewis; Michael K. Mutter; Michael T. Smith; Lynde Herzbach; Charles Gorenstein
DOMESTIC REPRESENTATIVE INFORMATION	
NAME	Birch, Stewart, Kolasch & Birch, LLP
STREET	8110 Gatehouse Road, Suite 100 East
CITY	Falls Church
STATE	Virginia
COUNTRY	United States
ZIP CODE	22042
PHONE	703-205-8000
FAX	703-205-8050
EMAIL ADDRESS	mailroom@bskb.com
CORRESPONDENCE INFORMATION	
NAME	Robert J. Kenney
FIRM NAME	Birch, Stewart, Kolasch & Birch, LLP
STREET	8110 Gatehouse Road, Suite 100 East
CITY	Falls Church

STATE	Virginia
COUNTRY	United States
ZIP/POSTAL CODE	22042
PHONE	703-205-8000
FAX	7032058050
*EMAIL ADDRESS	mailroom@bskb.com
*AUTHORIZED TO COMMUNICATE VIA EMAIL	Yes
FEE INFORMATION	
APPLICATION FILING OPTION	TEAS RF
NUMBER OF CLASSES	1
APPLICATION FOR REGISTRATION PER CLASS	275
*TOTAL FEE DUE	275
*TOTAL FEE PAID	275
SIGNATURE INFORMATION	
SIGNATURE	/Robert J. Kenney/
SIGNATORY'S NAME	Robert J. Kenney
SIGNATORY'S POSITION	Attorney of record, Virginia bar member
SIGNATORY'S PHONE NUMBER	703-205-8000
DATE SIGNED	01/04/2018

Trademark/Service Mark Application, Principal Register

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To the Commissioner for Trademarks:

MARK: LG ICON (Standard Characters, see [mark](#))

The literal element of the mark consists of LG ICON.

The mark consists of standard characters, without claim to any particular font style, size, or color.

The applicant, LG Corp., a corporation of Korea, South, having an address of

128, Yeoui-daero, Yeongdeungpo-gu

Seoul, 150-721

Korea, South

mailroom@bskb.com (not authorized)

requests registration of the trademark/service mark identified above in the United States Patent and Trademark Office on the Principal Register established by the Act of July 5, 1946 (15 U.S.C. Section 1051 et seq.), as amended, for the following:

International Class 009: Smartphones; Portable communications apparatus, namely, telephone handsets, walkie-talkies, satellite telephones, mobile phones and Personal Digital Assistants (PDA); Apparatus for recording, transmission or reproduction of sound or images; Downloadable application software for smartphones, namely, software for sharing data between electronic devices; Downloadable application software for mobile phones, namely, software for controlling audio and video functions in mobile phones; Displays for mobile phones, namely, LED displays for mobile phones, OLED (Organic Light Emitting Diode) displays for mobile phones, liquid crystal displays for mobile phones and video displays for mobile phones; Cameras for mobile phones; Batteries for mobile phones; Wireless headsets, namely, wireless headsets for mobile phones, smartphones and portable media players

Intent to Use: The applicant has a bona fide intention, and is entitled, to use the mark in commerce on or in connection with the identified goods/services.

Priority based on foreign filing: The applicant has a bona fide intention, and is entitled, to use the mark in commerce on or in connection with the identified goods/services and asserts a claim of priority based on Trinidad and Tobago application number 53415, filed 11/14/2017.

INTENT TO PERFECT 44(d) : At this time, the applicant intends to rely on §44(e) as a basis for registration. If ultimately the applicant does not rely on §44(e) as a basis for registration, a valid claim of priority may be retained.

The applicant's current Attorney Information:

Robert J. Kenney and James M. Slattery; Paul C. Lewis; Michael K. Mutter; Michael T. Smith; Lynde Herzbach; Charles Gorenstein of Birch, Stewart, Kolasch & Birch, LLP 8110 Gatehouse Road, Suite 100 East

Falls Church, Virginia 22042

United States

703-205-8000(phone)

703-205-8050(fax)

mailroom@bskb.com (authorized)

The attorney docket/reference number is 0630-7508US1.

The applicant hereby appoints Birch, Stewart, Kolasch & Birch, LLP

8110 Gatehouse Road, Suite 100 East

Falls Church Virginia 22042

United States

703-205-8000(phone)

703-205-8050(fax)

mailroom@bskb.com (not authorized)

as applicant's representative upon whom notice or process in the proceedings affecting the mark may be served.

The applicant's current Correspondence Information:

Robert J. Kenney
Birch, Stewart, Kolasch & Birch, LLP
8110 Gatehouse Road, Suite 100 East
Falls Church, Virginia 22042
703-205-8000(phone)
7032058050(fax)
mailroom@bskb.com (authorized)

E-mail Authorization: I authorize the USPTO to send e-mail correspondence concerning the application to the applicant, the applicant's attorney, or the applicant's domestic representative at the e-mail address provided in this application. I understand that a valid e-mail address must be maintained and that the applicant or the applicant's attorney must file the relevant subsequent application-related submissions via the Trademark Electronic Application System (TEAS). Failure to do so will result in the loss of TEAS Reduced Fee status and a requirement to submit an additional processing fee of \$125 per international class of goods/services.

A fee payment in the amount of \$275 has been submitted with the application, representing payment for 1 class(es).

Declaration

Basis:

If the applicant is filing the application based on use in commerce under 15 U.S.C. § 1051(a):

- The signatory believes that the applicant is the owner of the trademark/service mark sought to be registered;
- The mark is in use in commerce on or in connection with the goods/services in the application;
- The specimen(s) shows the mark as used on or in connection with the goods/services in the application; and
- To the best of the signatory's knowledge and belief, the facts recited in the application are accurate.

And/Or

If the applicant is filing the application based on an intent to use the mark in commerce under 15 U.S.C. § 1051(b), § 1126(d), and/or § 1126(e):

- The signatory believes that the applicant is entitled to use the mark in commerce;
- The applicant has a bona fide intention to use the mark in commerce on or in connection with the goods/services in the application; and
- To the best of the signatory's knowledge and belief, the facts recited in the application are accurate.

To the best of the signatory's knowledge and belief, no other persons, except, if applicable, concurrent users, have the right to use the mark in commerce, either in the identical form or in such near resemblance as to be likely, when used on or in connection with the goods/services of such other persons, to cause confusion or mistake, or to deceive.

To the best of the signatory's knowledge, information, and belief, formed after an inquiry reasonable under the circumstances, the allegations and other factual contentions made above have evidentiary support.

The signatory being warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. § 1001, and that such willful false statements and the like may jeopardize the validity of the application or submission or any registration resulting therefrom, declares that all statements made of his/her own knowledge are true and all statements made on information and belief are believed to be true.

Declaration Signature

Signature: /Robert J. Kenney/ Date: 01/04/2018
Signatory's Name: Robert J. Kenney
Signatory's Position: Attorney of record, Virginia bar member
Payment Sale Number: 87743869
Payment Accounting Date: 01/05/2018

Serial Number: 87743869
Internet Transmission Date: Thu Jan 04 17:40:09 EST 2018
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