

EMPORIO ARMANI

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EMPORIO ARMANI CONNECTED UNVEILS THE NEXT GENERATION OF TOUCHSCREEN SMARTWATCH

Emporio Armani introduces the next evolution, the Smartwatch 3, in its Emporio Armani Connected touchscreen smartwatch line for Holiday 2019. Powered with Wear OS by Google and the Qualcomm® Snapdragon™ Wear 3100 platform, the Smartwatch 3 blends innovative features like optimized battery life, speaker and more memory with a lighter design. Sleek in style with contemporary materials, the new touchscreen comes in a super-lightweight black aluminum case with colorful accents of blue, green, yellow, orange and silver that draw from sportier elements of the ready-to-wear line. The colored aluminum styles pair with a versatile black rubber strap, while an all-over matte black version comes in a stainless steel mono-link bracelet. Emporio Armani has also created new innovative dial designs with iconic city backgrounds and the eagle logo. Lastly, all the smartwatches come preloaded with the Cardiogram app, a digital companion for heart health (available in US only).

NEW FEATURES:

New Speaker

With the addition of a speaker, users have the ability to take calls on their smartwatch. Using a proprietary app, both Android and iPhone users can make and receive phone calls directly from their watch. Additionally, users can talk with Google Assistant, hear sound alerts for notifications and play music directly from your smartwatch.

Extended Battery Mode

Fossil Group has developed a proprietary smartwatch experience that offers four battery life settings, putting the user in control and allowing for extended battery life. This new experience offers an 'Extended Battery Mode' where users can extend to multiple days on a single charge while still enjoying essential features like notifications and heart rate.

Pre-Loaded Apps

Spotify pre-loaded in every smartwatch.

More Storage. More Memory.

8GB of storage.

AND ALSO:

Google Assistant*

Google Pay*

Heart Rate Tracking*

Swim Proof

GPS Tracking

Customizable Watch Faces

Smartphone Notifications

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The Emporio Armani Connected smartwatch collection will be available in Armani stores, online at www.armani.com and from select retailers worldwide in October 2019.

Smartwatches powered with Wear OS by Google are compatible with iPhone® and Android™ phones. Google, Google Pay, Wear OS by Google, Google Fit, and other related marks are trademarks of Google LLC. Touchscreen smartwatches powered with Wear OS by Google require a phone running Android OS 4.4+ (excluding Go edition) or iOS 10.0+. Supported features may vary between platforms.

Qualcomm and Snapdragon Wear are trademarks of Qualcomm Incorporated. *Available in select markets.